

To: All Friendship Force members

From: Joy DiBenedetto, President & CEO

Date: November 3, 2014

Re: Highlights of this summer's Global Membership Survey



friendship force
INTERNATIONAL

Hello, Friendship Force members and leaders around the world!

I hope this note finds you all doing well as we head into the holiday season.

We recently held the 37th annual Friendship Force World Conference in Auckland, New Zealand, with a wonderful turnout and many good friends in attendance. If you were there it was terrific to see you - if you were not there, you were missed.

(You can find highlights as well as presentations, photos and videos from the conference on our website [here](#).)

At the conference, we gave a brief review of the results from this past summer's unprecedented Global Membership Survey. This survey was lengthy (we know!) and we appreciate that so many of you participated in it. Future surveys will be more targeted and shorter, we promise.

For now though, these answers have really helped us to connect the dots of our global membership network, and the results are currently being used to finalize the new Friendship Force International Strategic Plan, slated to run from 2015 to 2018. We will be sharing this plan with all of you very soon. In the meantime, we have asked club leaders for comments on certain elements of the plan, due back to us by November 14th.

I'm writing to you all today to share the highlights of the Global Membership Survey results, which were shared in Auckland. As we work toward shaping the Friendship Force of the future, we want to make sure your voice and your contributions are included, and these survey results represent some of your thoughts. [Click here to download the results \(PDF\)](#).

A most heartening aspect of these results were the hundreds of you who made personal comments and who shared your contact information with us, 'raising your hand' and saying that you want to help us as we grow our extraordinary organization for now and for the next generation. You can be sure we will be calling upon you for support and ideas.

Should you have any questions regarding these results, please do not hesitate to ask or make comments: *you can reply to this email directly.*

Please know we enjoy hearing from you.

In friendship,

A handwritten signature in black ink that reads "Joy E. DiBenedetto". The signature is written in a cursive, flowing style with a large initial "J" and a distinct "D".

Joy E. DiBenedetto